

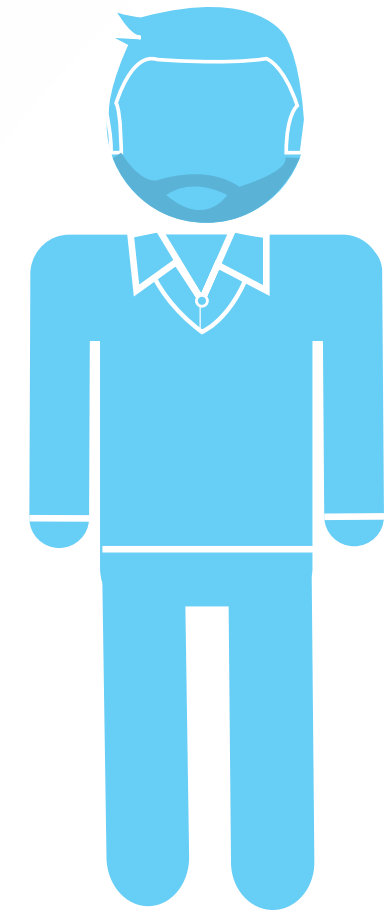
the
FORGE

we make innovation happen

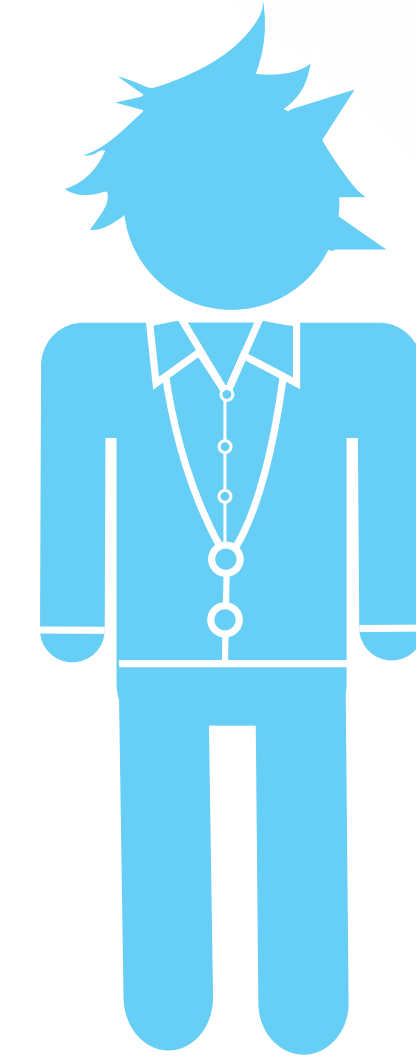


A Ghent University Spin-off

Founders



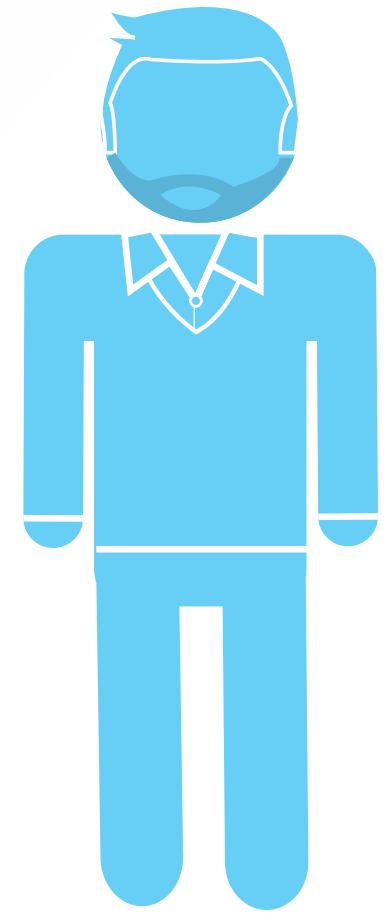
GEERT



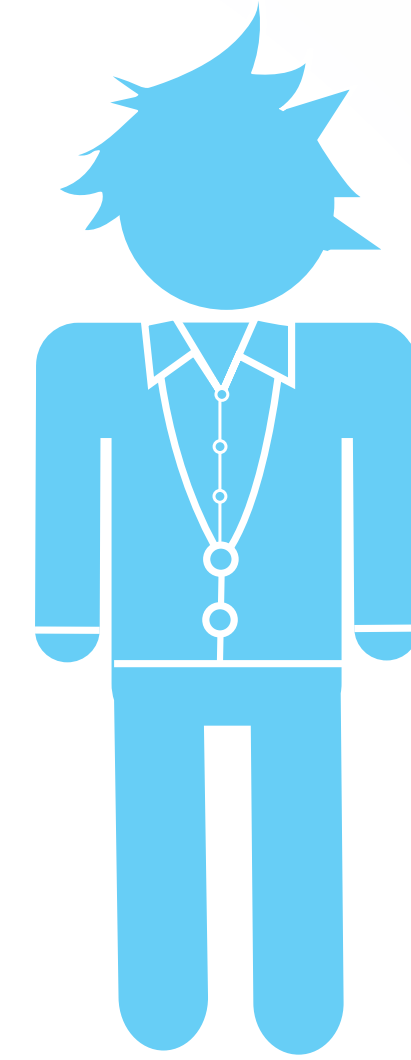
MICHAEL

we make innovation happen

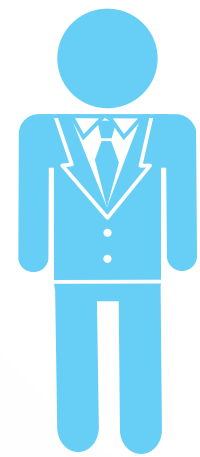




GEERT



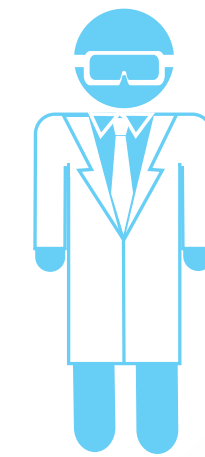
MICHAEL



business

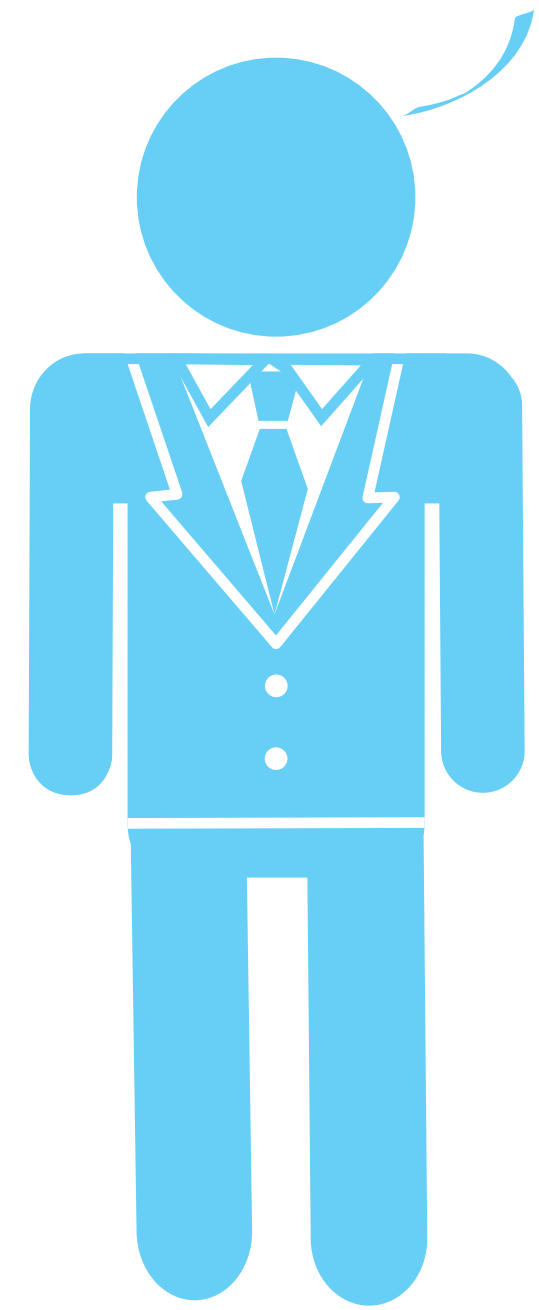


comedy

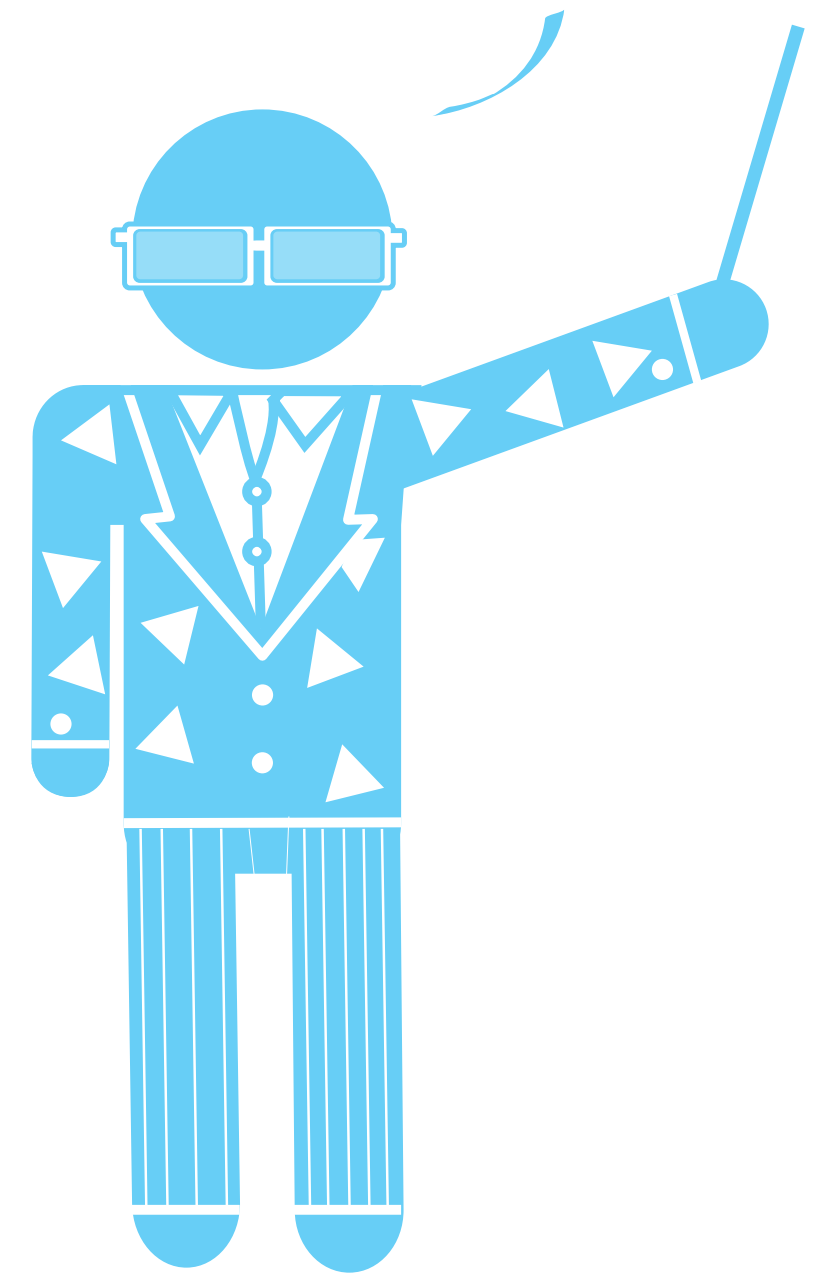


science

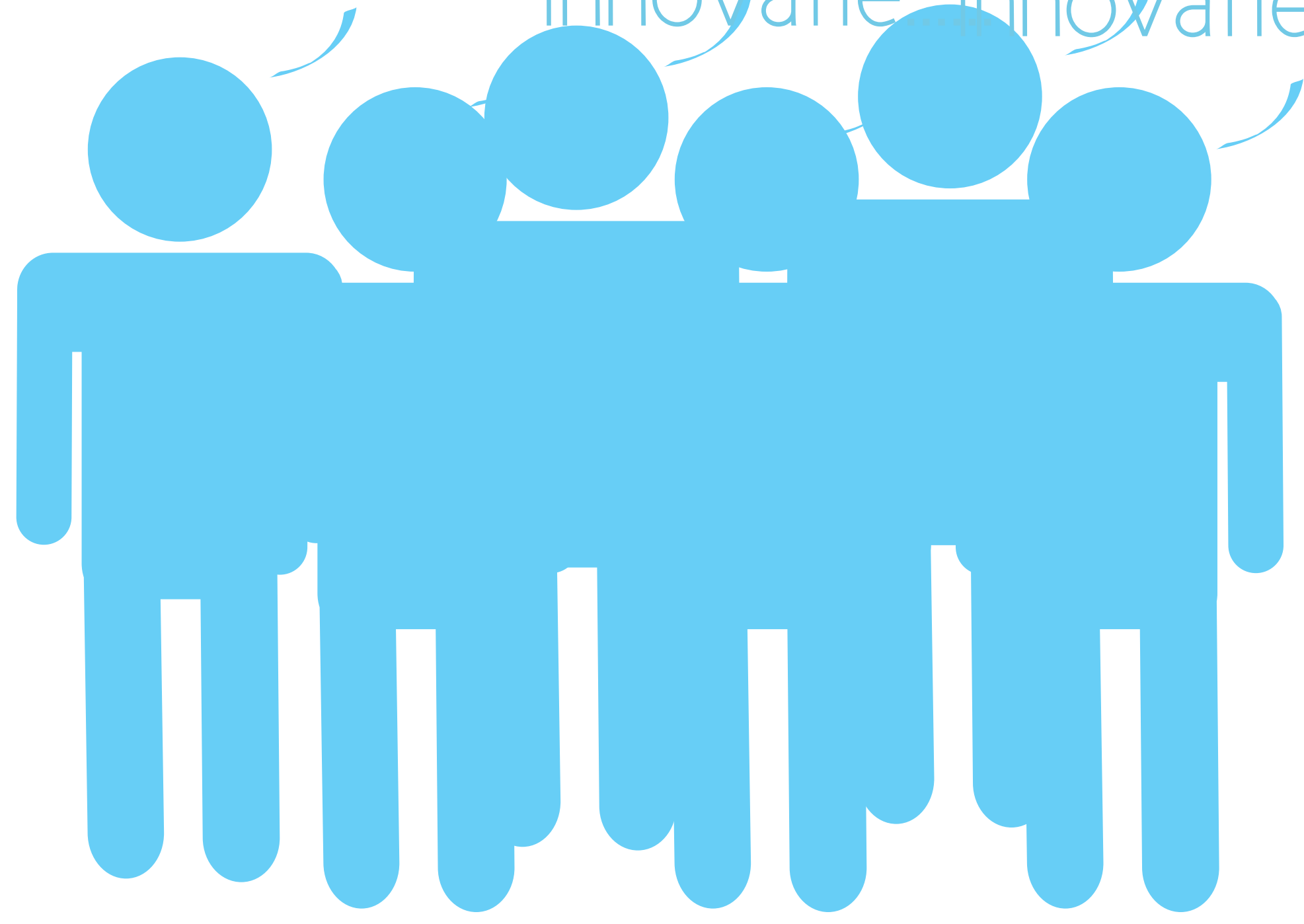
innovatie...

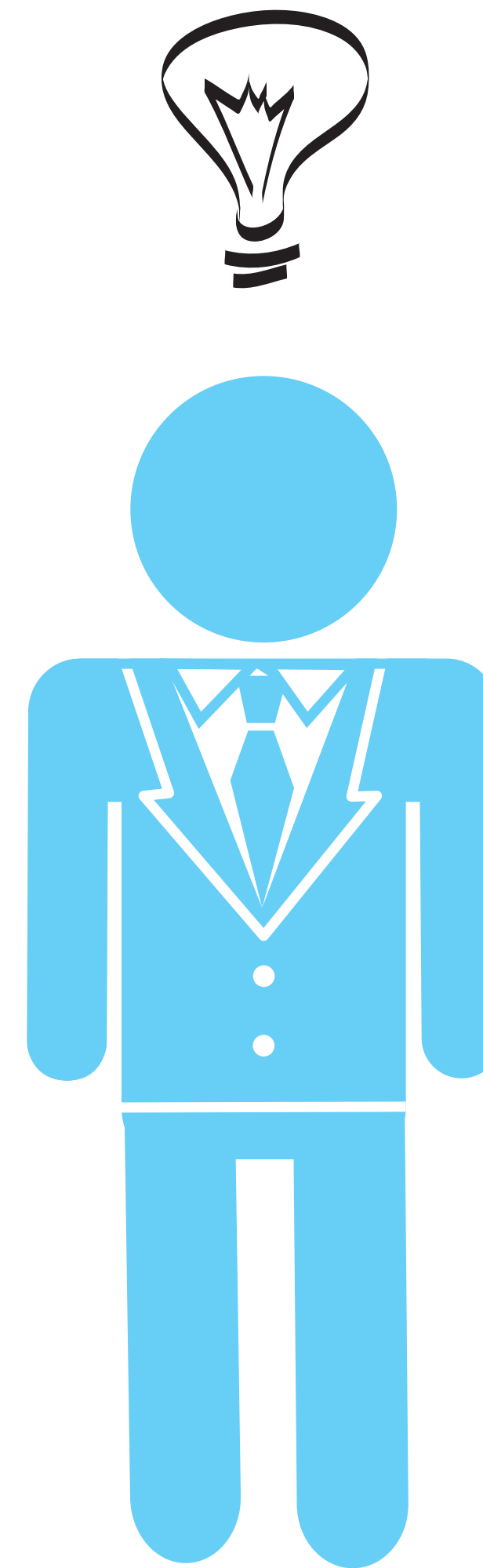
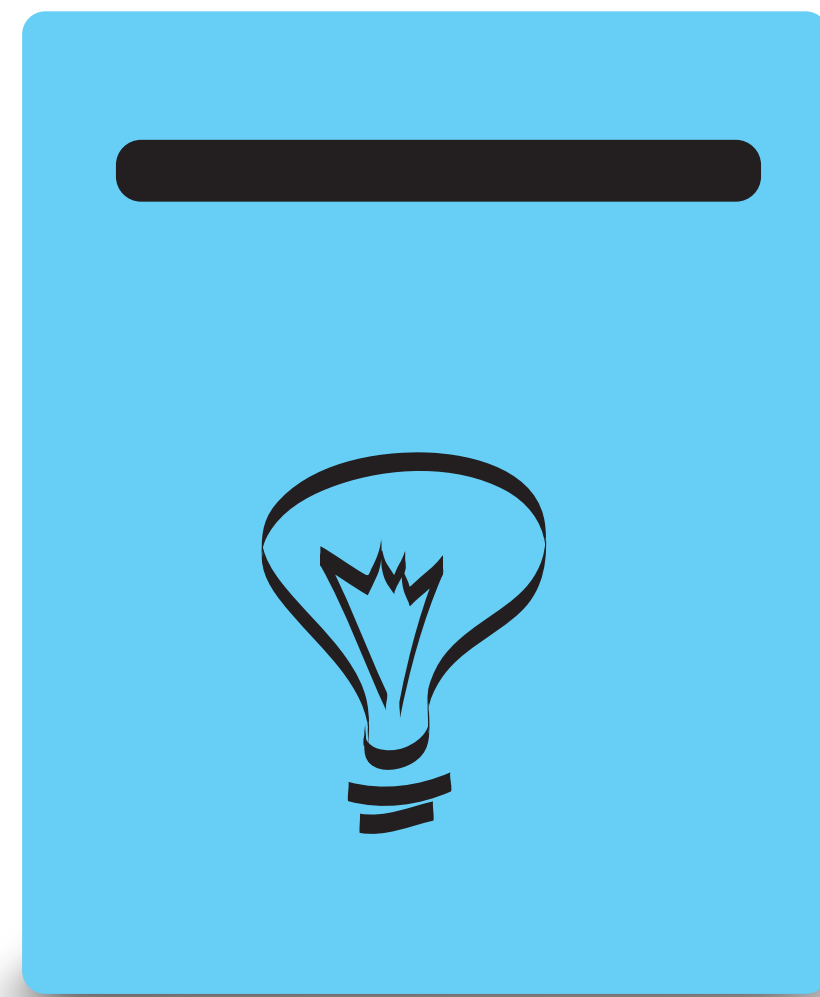
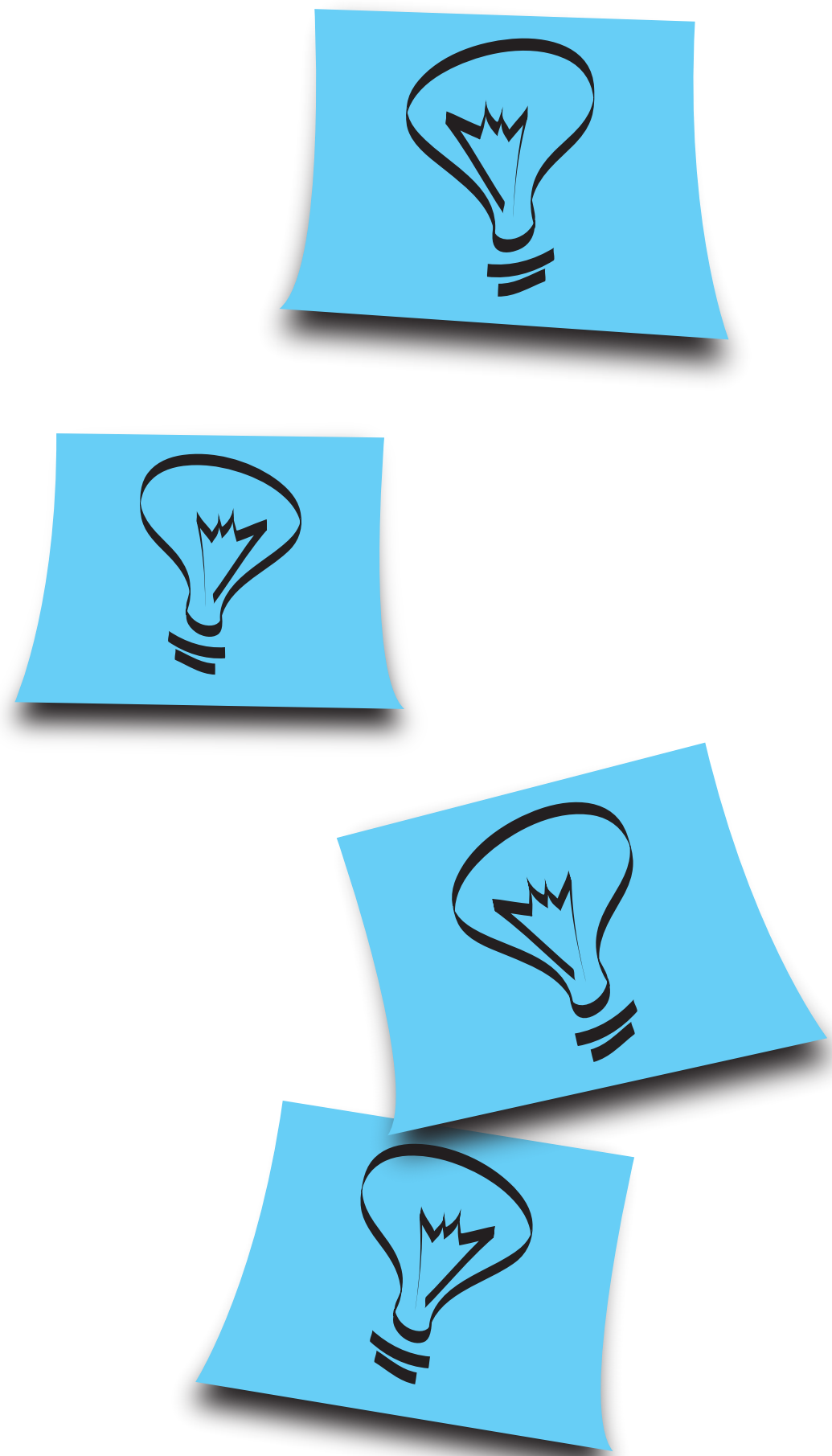


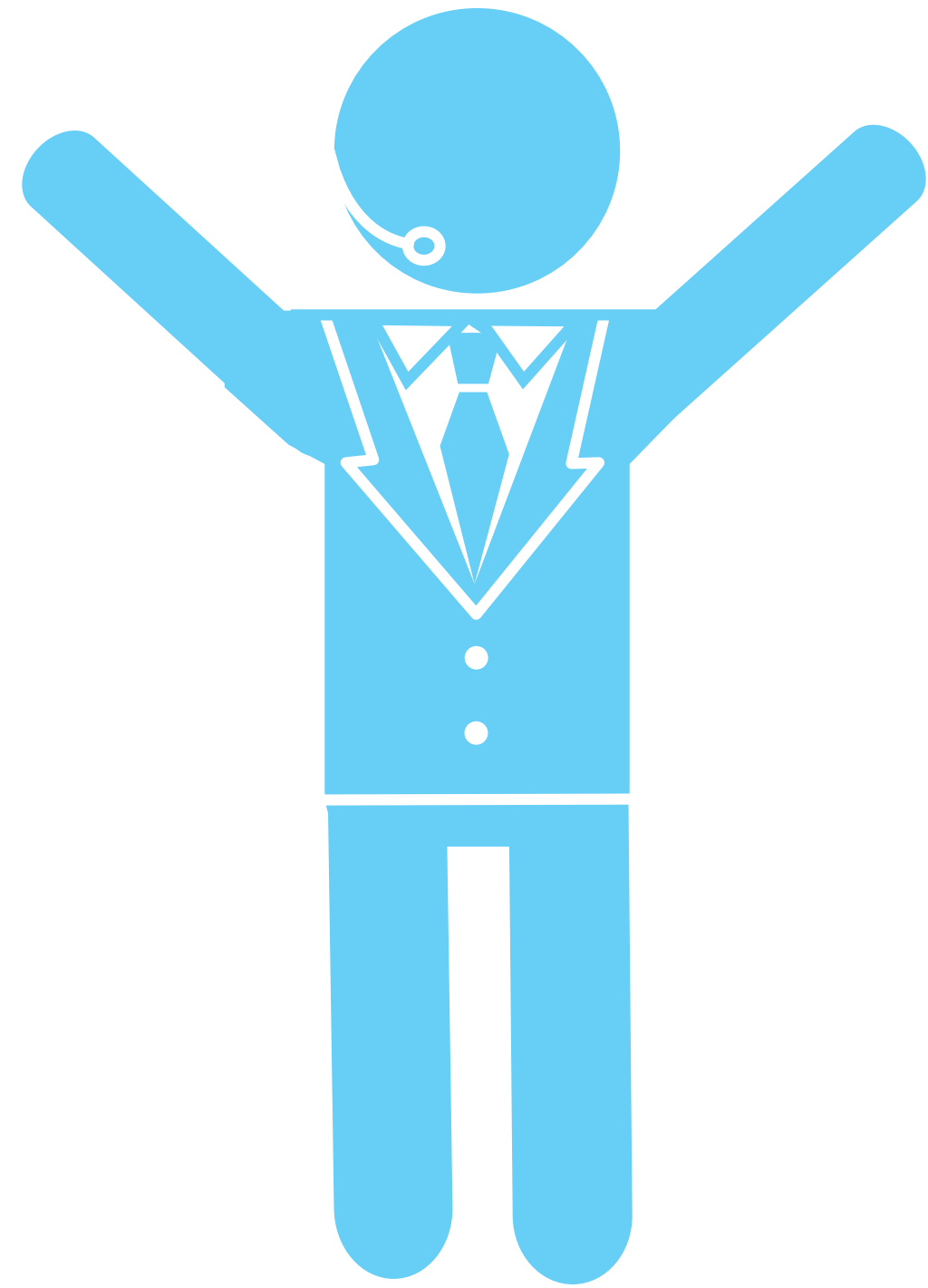
innovatie...

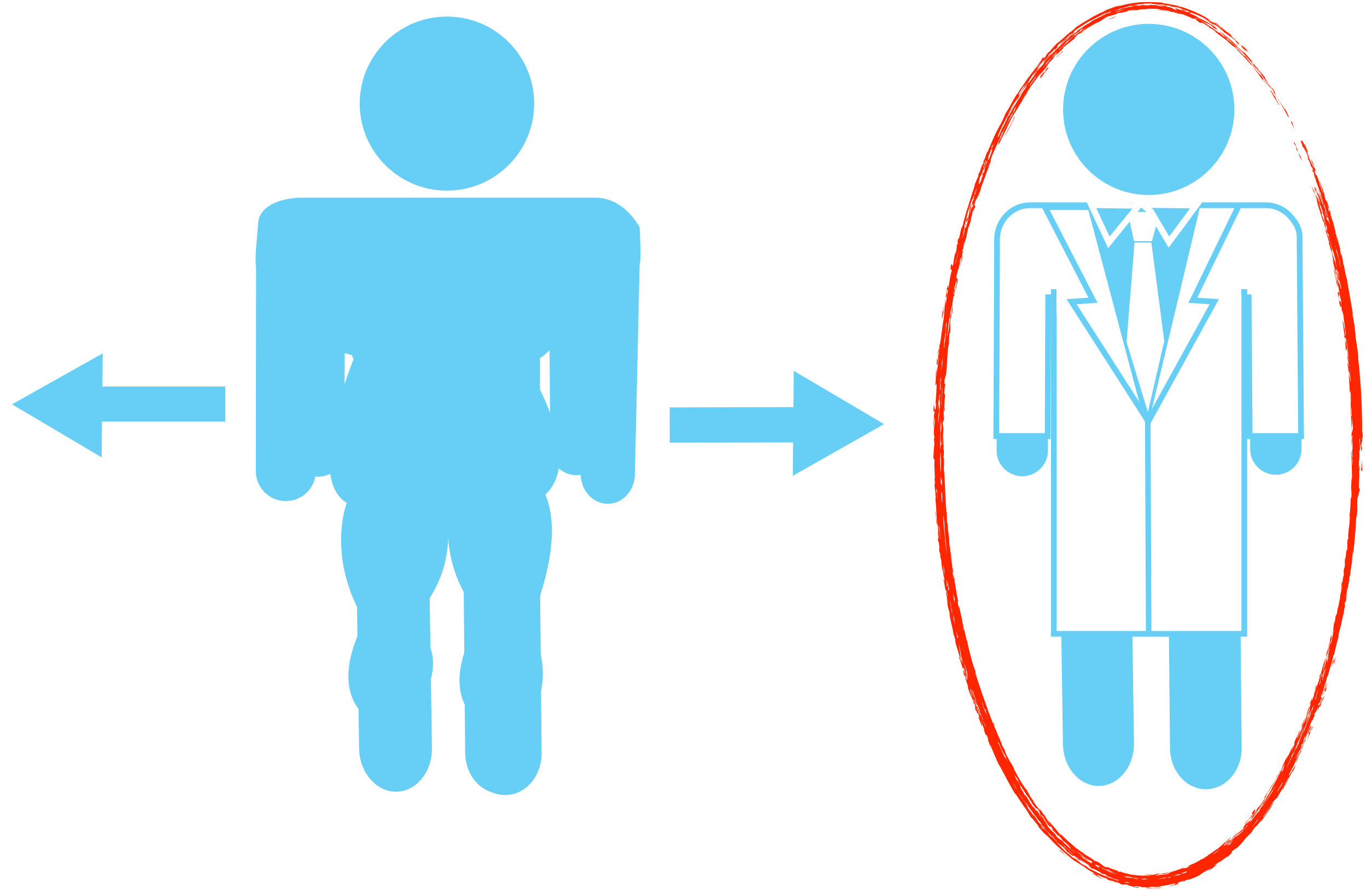
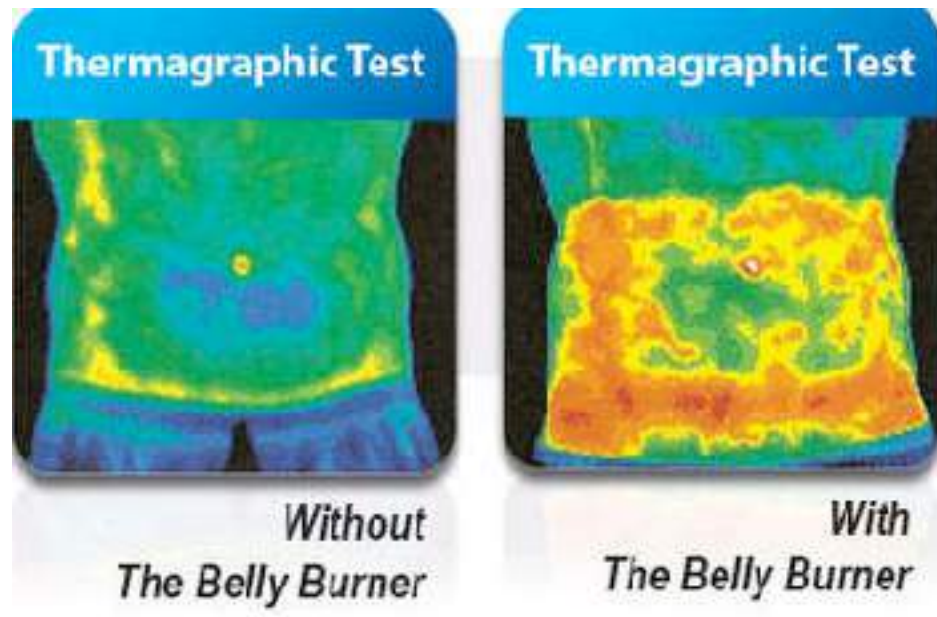


innovatie... innovatie... innovatie...
innovatie... innovatie... innovatie...

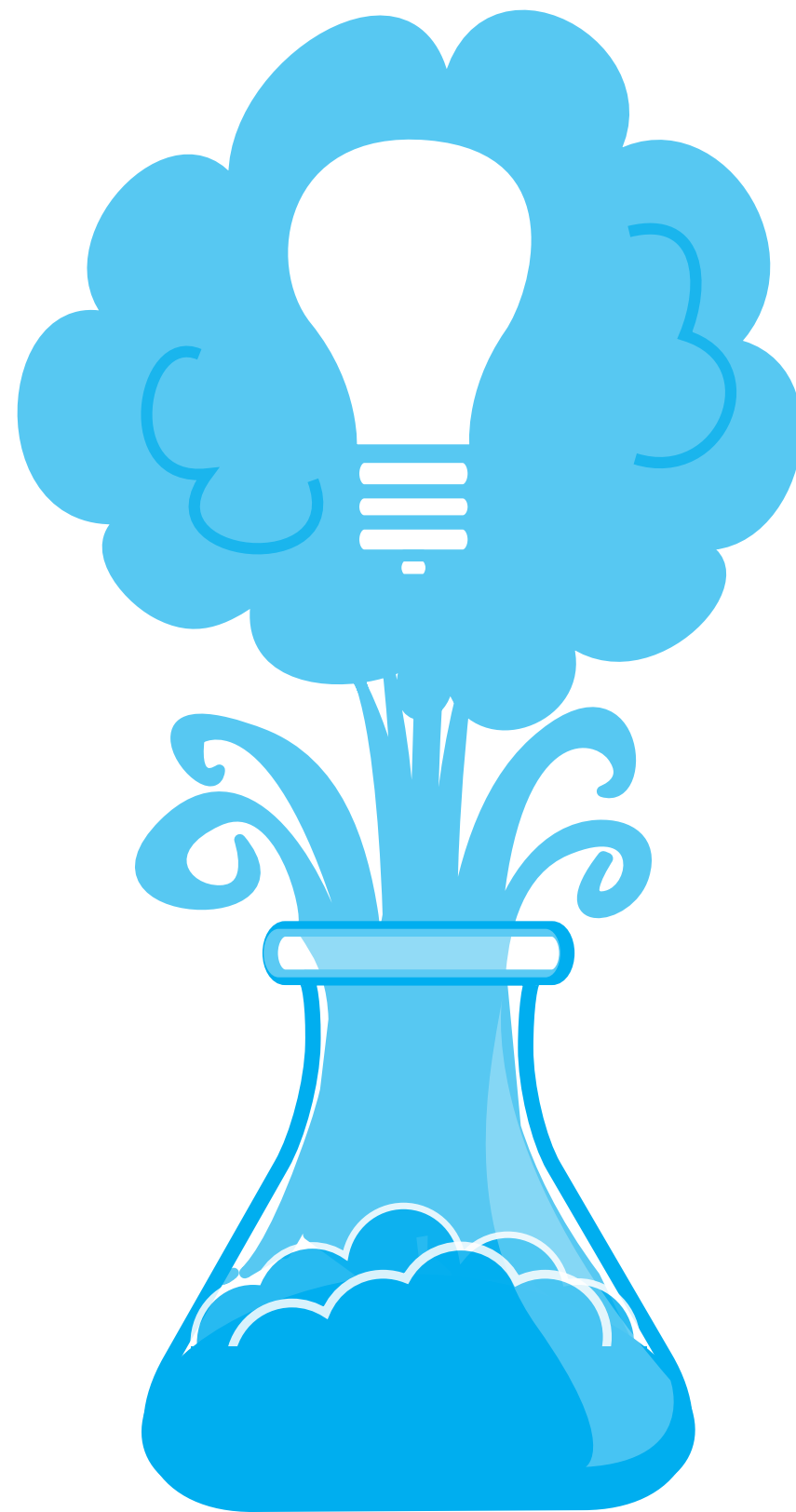








+ 30 years



WEB OF SCIENCE™

Search My Tools Search H

Results: 56,283
(from All Databases)
(Number of results is approximate)

You searched for: TITLE: (innovation) ...More

Sort by: Publication Date -- newest to oldest

Refine Results

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1. **Global Clusters of Innovation: LESSONS FROM SILICON VALLEY**
By: Engel, Jerome S.
CALIFORNIA MANAGEMENT REVIEW Volume: 57 Issue: 2 Pages: 36-65 Published: WIN 2015
SFX View Abstract

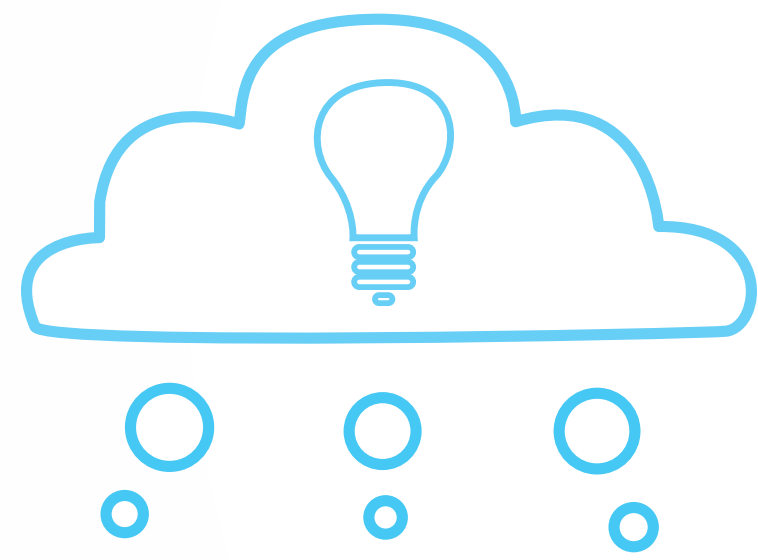
2. **Engaging with Startups to Enhance Corporate Innovation**
By: Weiblen, Tobias; Chesbrough, Henry W.
CALIFORNIA MANAGEMENT REVIEW Volume: 57 Issue: 2 Pages: 66-90 Published: WIN 2015
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3. **THE SYNERGIES OF HISTORY AND INNOVATION AT CHAMPLAIN COLLEGE'S WELCOME AND ADMISSIONS CENTER**
By: Carroon, Jean; Kaiser, Amy; Mande, Arjun
JOURNAL OF GREEN BUILDING Volume: 10 Issue: 1 Pages: 1-21 Published: WIN 2015
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4. **DOD's role in energy innovation**
By: Bonvillian, William B.
ISSUES IN SCIENCE AND TECHNOLOGY Volume: 31 Issue: 2 Pages: 10-+ Published: WIN 2015
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COMMUNICATION
is the key to
INNOVATION

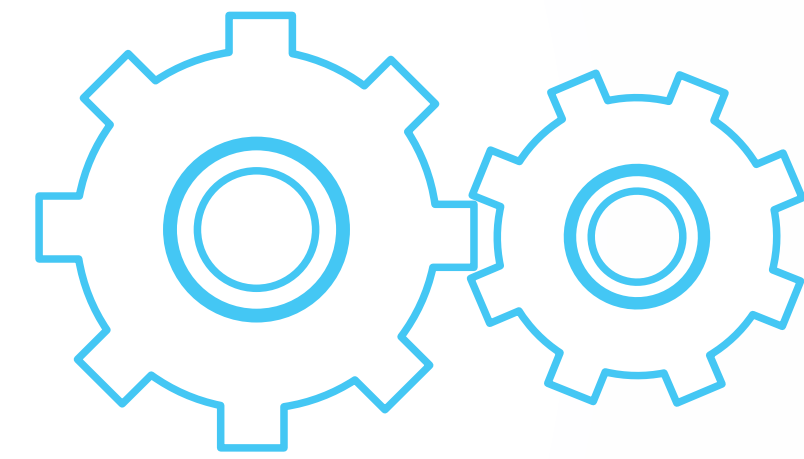




Awareness



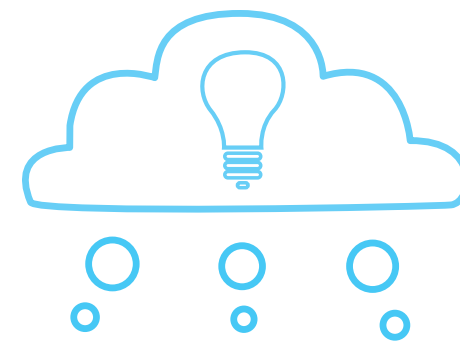
Diagnose



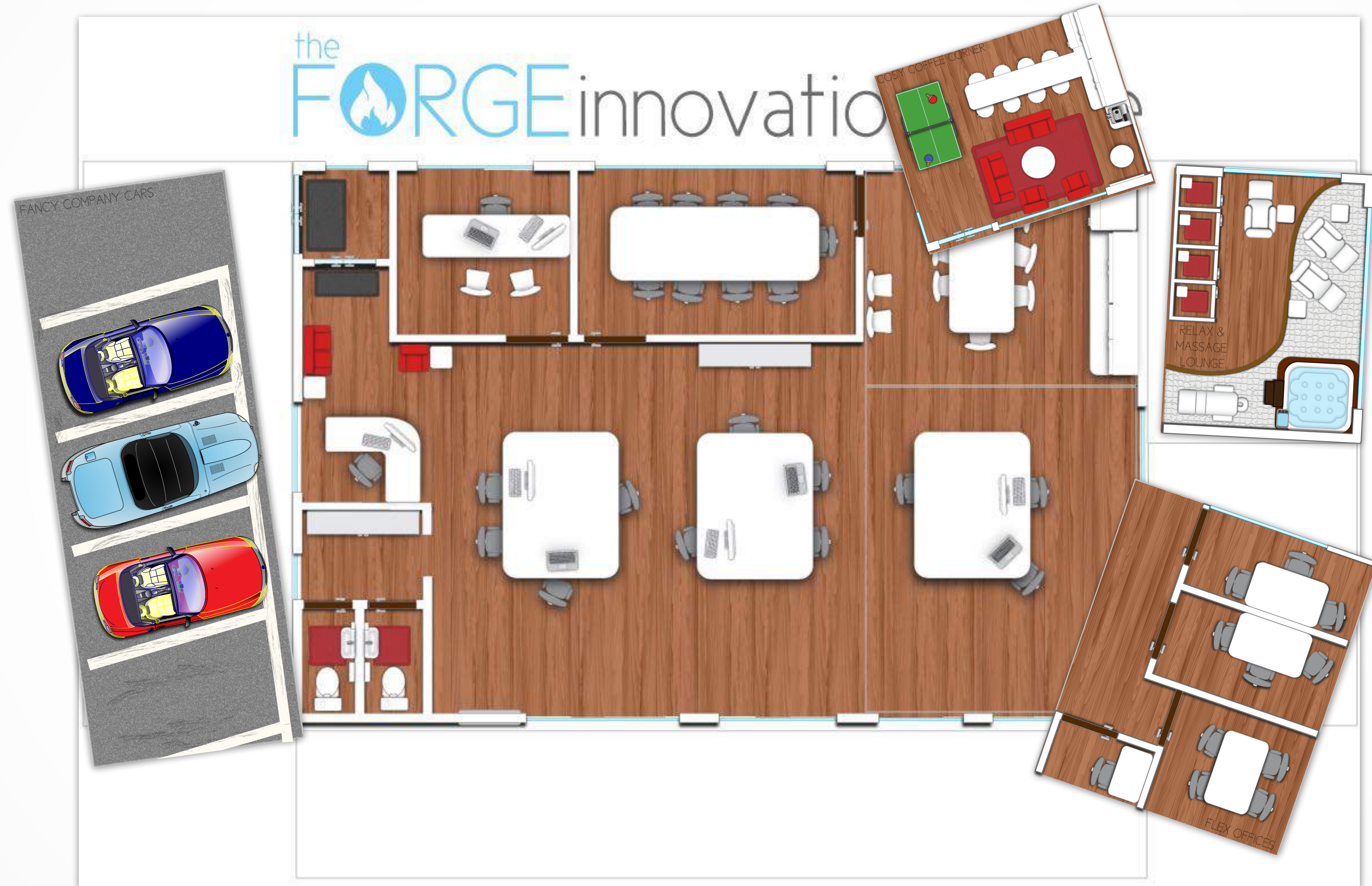
Implement



Awareness

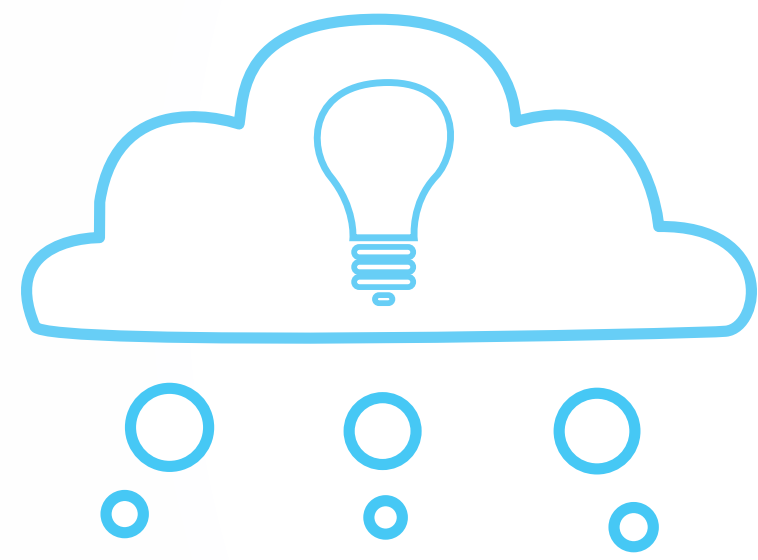


Awareness



Awareness

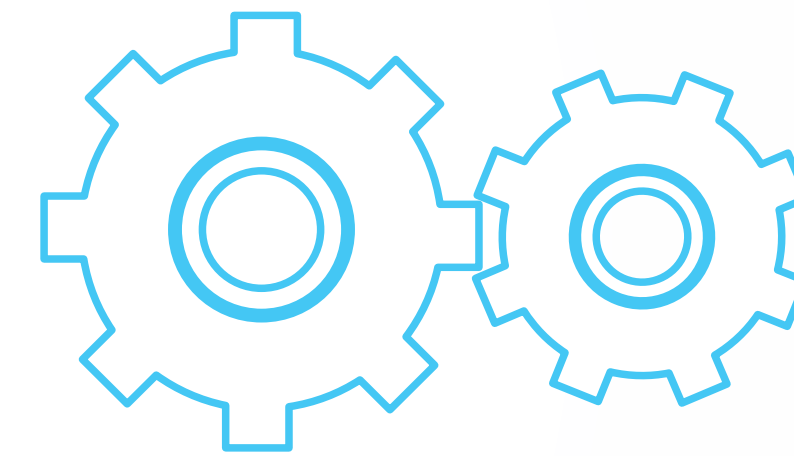




Awareness



Diagnose



Implement



Diagnose



Diagnose



Team Climate Inventory

Innovation culture measure

Communication quality

Follow-up tool to measure progress

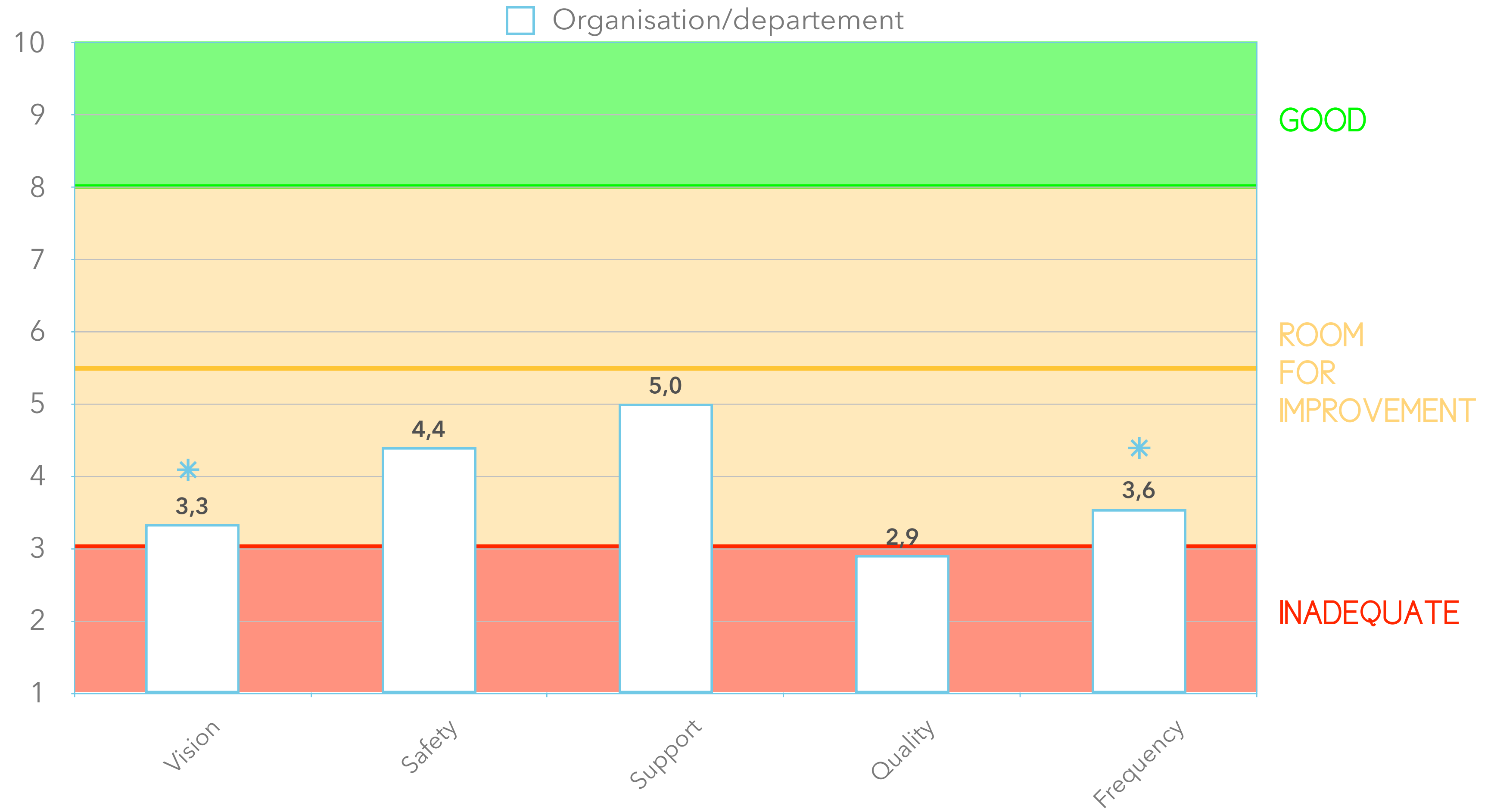
Only one licensed in Belgium

Online tool: 38 questions, 7' pp

Anonymous

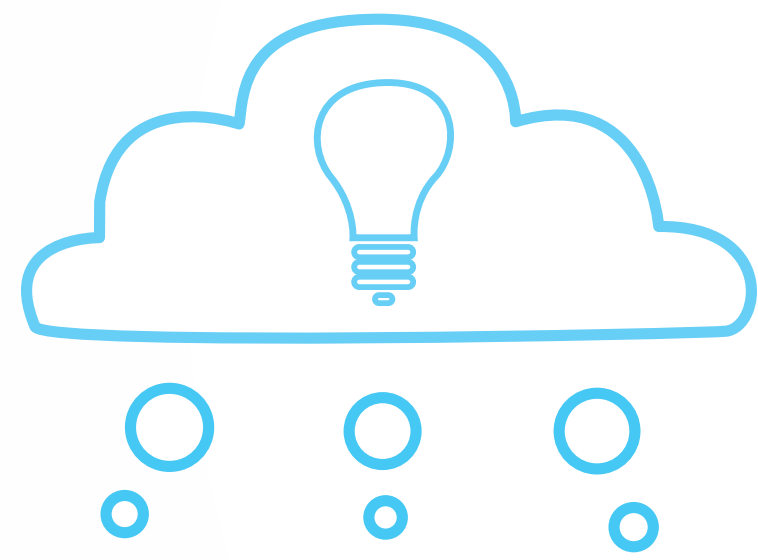


TCl example



factor VISION & factor QUALITY

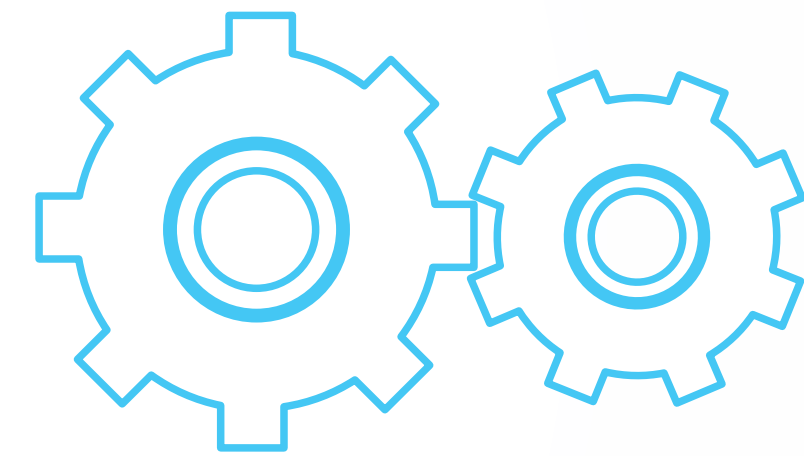




Awareness



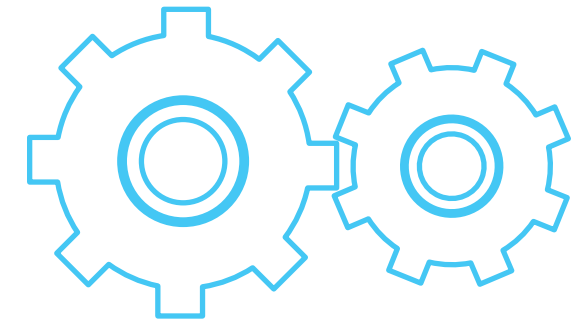
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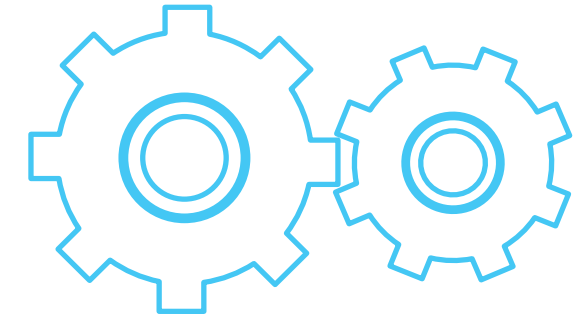
Implement



Implement



Implement

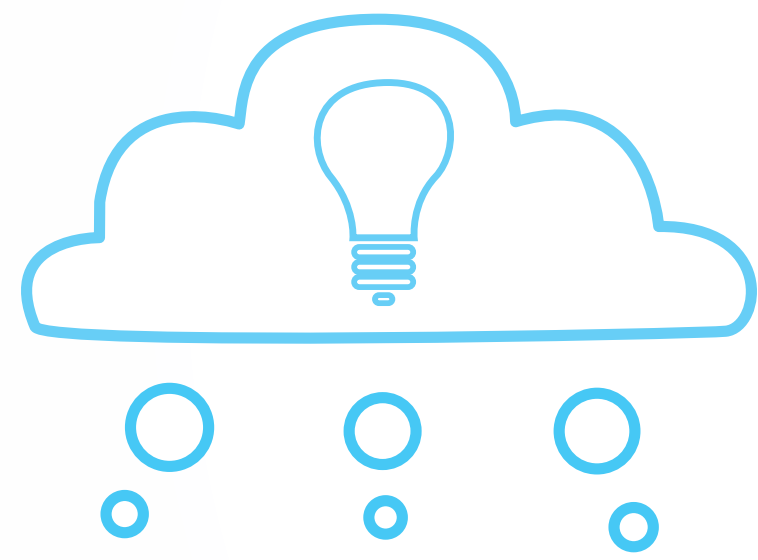


Brainstorms

Bootcamps

Charismatic / public speaking

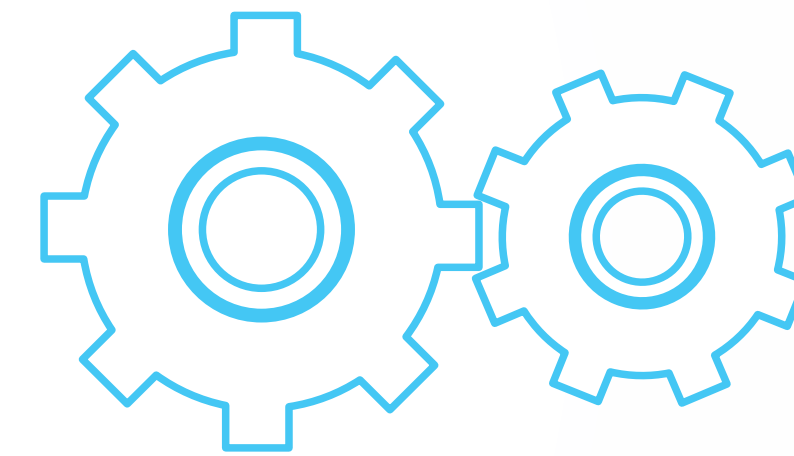




Awareness



Diagnose

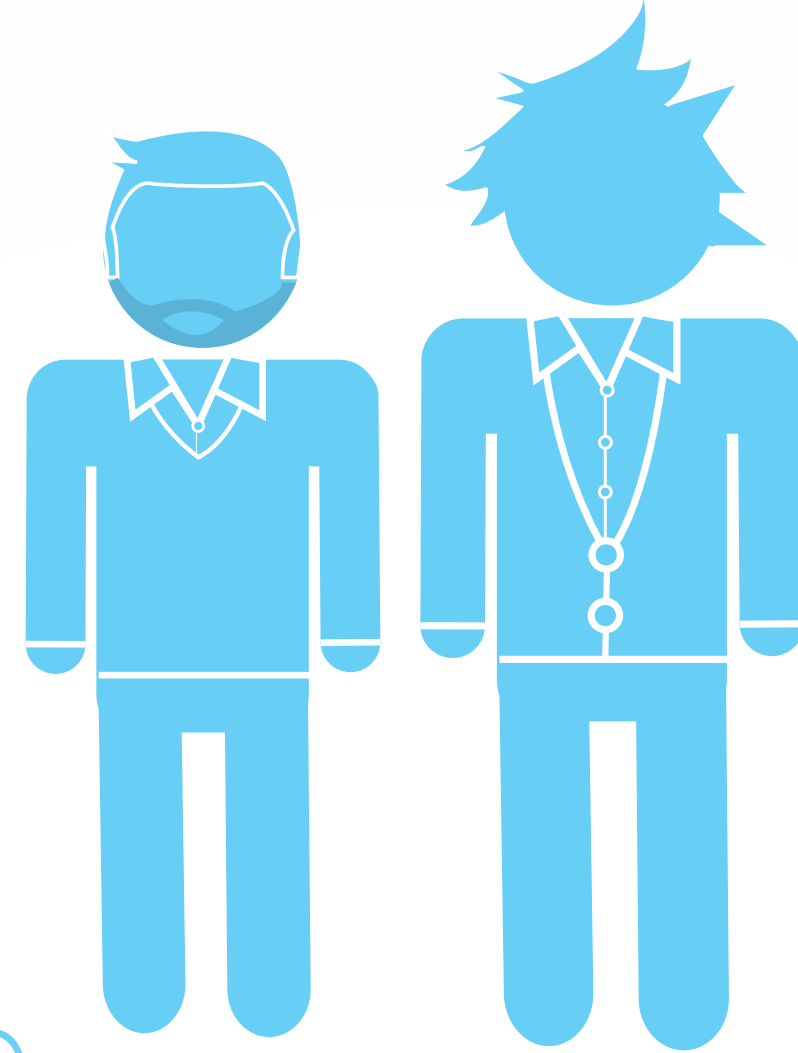


Implement



Some of our clients





the
FORGE

we make innovation happen!

www.theforge.be

geert@theforge.be

michael@theforge.be

twitter: @WeAreTheForge



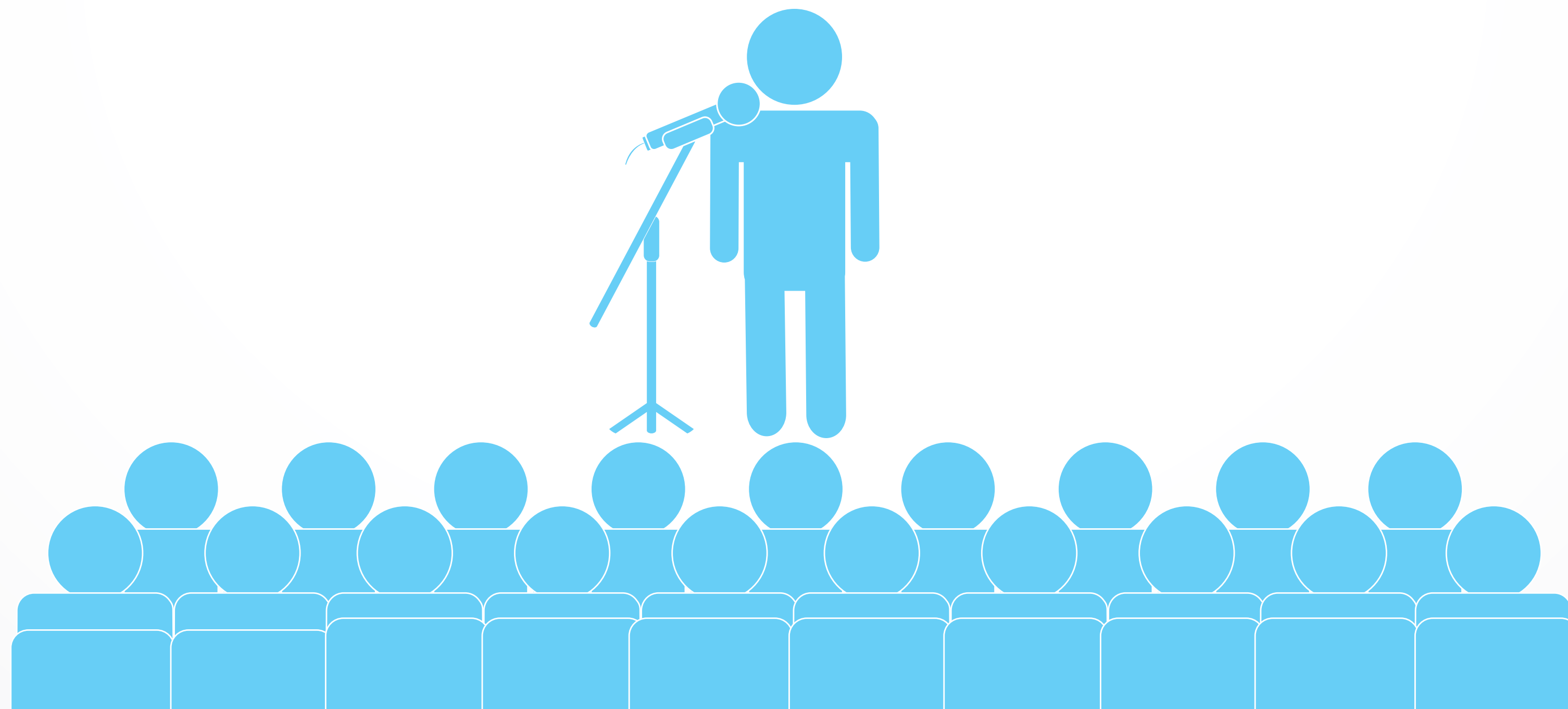
A Ghent University Spin-off

Implement

Charismatic pitching

Evidence based

Experience based (Tedx, P&V, Telenet...)





Comedycation

business comedy nights

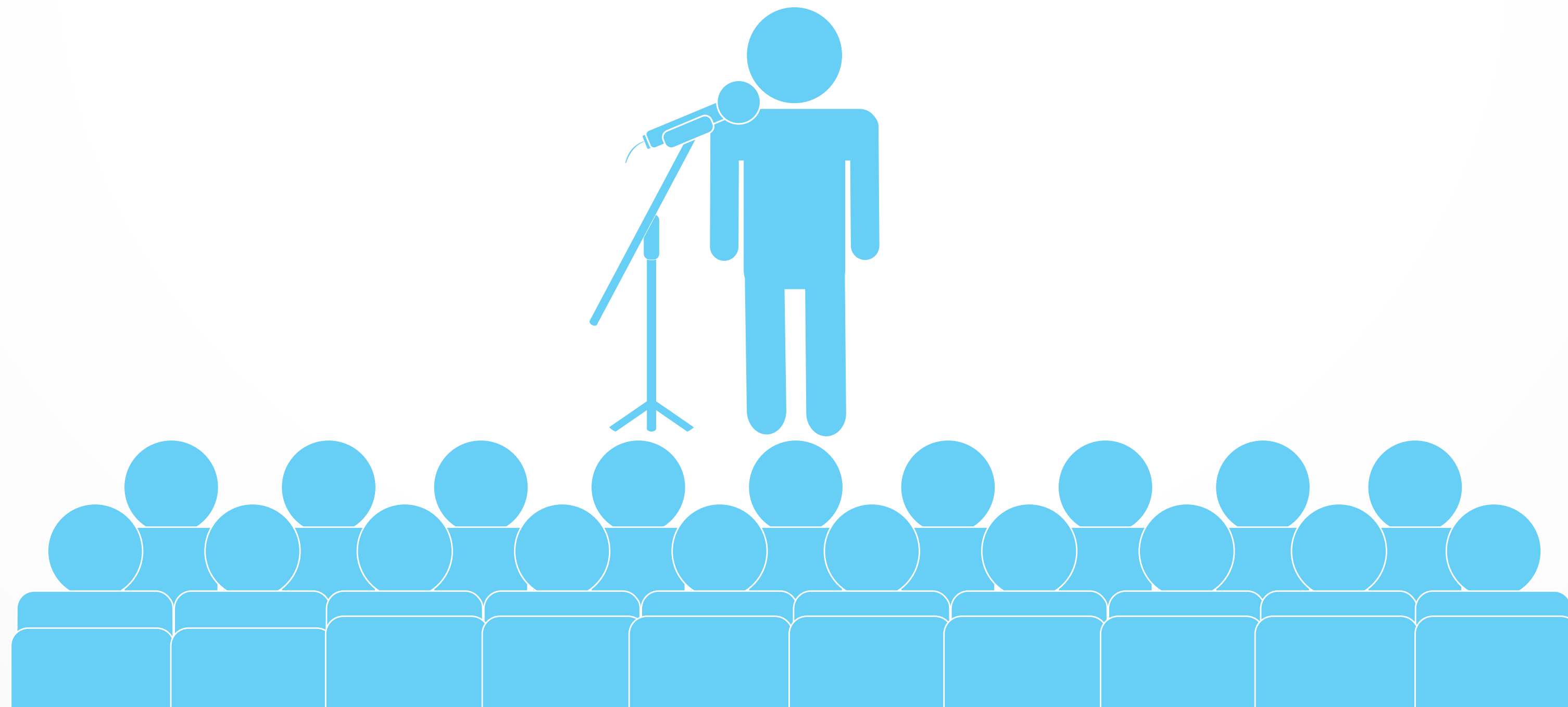




6-8 employees / intrapreneurs / managers

3 sessions of 3h

1 comedy night (network event)



INNOVATION BOOTCAMP

DAY	1	2	3	4	5
	knowledge	climate	creation	selection	promotion
AM	IMPROV EXERCISES	Teams + cases: vision/mission	TCI results Individual research & Idea creation	Individual selection & development	TCI results Charisma + humor techniques
PM	INNOVATION GAME	Quality criteria & Feedback exercise	Idea creation in group Idea creation techniques	Constructive Controversy in team Development	Individual & group preparation Presentation event
Home work		TCI	originality vs. feasibility	TCI	Feedback

