





# Webinar on "Enhancing stakeholder cooperation in supporting communities to develop biobased circular economy"

#### Teresa Guerrero

Separate collection challenges in Catalonia tguerrero@gencat.cat



21 May 2024



### Partner presentation

### **Waste Agency of Catalonia**

The public waste management agency of the government of Catalonia

250 people, mostly technicians

- Legislation
- General Plan
- Economical support
- Technical support

Municipalities are responsible for collection and treatment of waste



Population: 7,700,000 inhabitants **947** municipalities **in 42 counties** 



Biowaste management challenges in Catalonia



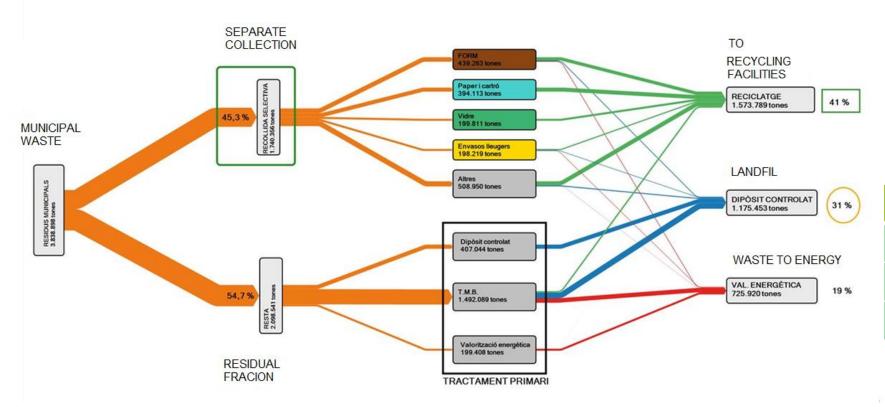


Biowaste management challenges in Catalonia





### Separate collection is not recycling





Quality is key for recycling

| Objective | Year |
|-----------|------|
| 55 %      | 2025 |
| 60%       | 2030 |
| 65 %      | 2035 |

45,3% Separate Collection rate → 41% Recycling rate









## 4 ways to increase (biowaste) collection in quantity & quality

- 1. Legislation
- 2. Measurement tools
- 3. Communication & awareness
- 4. Economic incentives





### 1. Legislation

In Catalonia separate collection of biowaste is mandatory since 1996 for citizens and also for commercial & industrial activities and must be transparent and traceable







restaurants in industrial parks





Food distribution

It is a great contribution in terms of quantity, quality and impact on the public

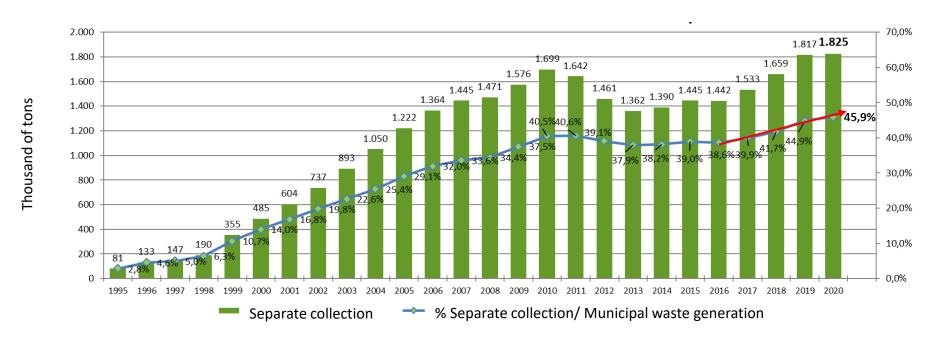






### 1. Legislation

### **Evolution in separate collection in Catalonia**



Legislation is necessary but is not enough









#### 2. Measurement tools

**User identification models** 

Door to door collection

Collection in locked containers













#### 2. Measurement tools

**Control and traceability** 

Technological and Organizational Innovation

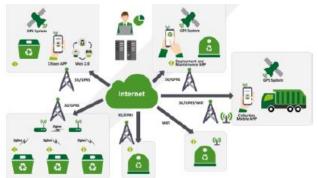




















### Fair taxation3. Economic incentives

Fair taxation modalities and citizen involvement



Bonus for Participation BxP



Comercial PAYT







https://www.youtube.com/watch?v=h5sh5s7yoCA&list=PLWQMeO43vsufNy7r5uPypF10LJJS3rWDw&index=3









## 4. Communication &







LIFE RethinkWaste, system for citizen





involvement with instant messaging applications



Know As You Throw (KAYT) https://rethinkwaste.eu/es/







Biowaste management challenges in Catalonia



# Time for questions



## Thank you!

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